

Victory Health Medical Group

Privacy Policy

At Victory Health Medical Group, we are committed to protecting the privacy and security of the personal information we collect from individuals who interact with our weight loss business through various platforms, including Google, Instagram, Facebook, and TikTok. This Privacy Policy outlines our practices regarding the collection, use, disclosure, and protection of your personal information, including Protected Health Information (PHI) or medical records, in compliance with the Health Insurance Portability and Accountability Act (HIPAA) and other applicable privacy laws and regulations. By providing us with your personal information or using our services, you consent to the practices described in this policy.

1. Information We Collect:

We may collect the following types of personal information from individuals who express interest in our weight loss programs or engage with our advertisements on Google, Instagram, Facebook, and TikTok:

Contact Information: Your name, email address, phone number, and mailing address.

Demographic Information: Age, gender, and location.

Health Information: Any health-related information you voluntarily provide to us, such as weight, height, medical conditions, and goals related to weight loss.

Website and Application Usage Information: Information about how you interact with our websites, applications, and advertisements, such as IP address, browser type, operating system, device information, and browsing behavior.

Communications: Records of any communication you have with us, including emails, messages, and telephone conversations.

2. Use of Information:

We may use the collected information for the following purposes:

Providing Weight Loss Services: To offer our weight loss programs, services, and consultations.

Personalization: To personalize your experience and tailor our services to your specific needs.

Communication: To respond to your inquiries, provide support, and send you relevant information, updates, and promotional materials.

Analytics and Improvement: To analyze trends, track usage patterns, and improve our websites, applications, and services.

Marketing and Advertising: To display personalized advertisements and promotional content on various platforms, including Google, Instagram, Facebook, and TikTok.

Compliance: To comply with legal obligations, enforce our terms and conditions, and protect our rights, property, or safety.

3. Sharing of Information:

We may share your personal information with third parties in the following circumstances:

Service Providers: We may engage trusted third-party service providers to assist us in delivering our weight loss services, including but not limited to IT support, marketing, and customer service. These service providers are bound by contractual obligations to safeguard your personal information.

Legal Compliance: We may disclose personal information if required by law or in response to valid legal requests, such as subpoenas or court orders.

Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your personal information may be transferred to the acquiring entity.

Consent: With your explicit consent, we may share your personal information for purposes not mentioned in this Privacy Policy.

4. Security:

We take reasonable and appropriate measures to protect your personal information and any Protected Health Information (PHI) from unauthorized access, disclosure, alteration, or destruction, in accordance with HIPAA regulations. However, no data transmission over the internet or electronic storage method is entirely secure, and we cannot guarantee absolute security. All of our data storage software is HIPAA compliant.

5. Your Rights and Choices:

You have certain rights regarding your personal information, including:

Access: You can request access to the personal information we hold about you, including your PHI.

Rectification: You can request corrections or updates to your personal information if it is inaccurate or incomplete.

Erasure: You can request the deletion of your personal information under certain circumstances.

Objection: You can object to the processing of your personal information for direct marketing purposes.

Withdrawal: You can withdraw your consent for us to process your personal information, where consent is the legal basis for processing.

To exercise these rights or if you have any questions or concerns about our privacy practices, please contact our Privacy Official at:

Sara Yoder
Chief Nursing Officer
Victory Health Medical Group
4100 W. Kennedy Blvd
Email: support@victoryhealthmg.com
Phone: 574 536-6537

6. Data Retention:

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

7. Third-Party Links:

Our websites, applications, and advertisements may contain links to third-party websites or services. This Privacy Policy does not cover the privacy practices of those third parties. We encourage you to review the privacy policies of any third-party websites or services you visit.

8. Children's Privacy:

Our weight loss services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child under 18 years of age, we will take steps to promptly delete the information from our records.

9. Changes to the Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of any material changes by posting the revised Privacy Policy on our website or through other appropriate means. We encourage you to review this Privacy Policy periodically.

10. Contact Us:

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us at:

Victory Health Medical Group
Address: 4100 W. Kennedy Blvd
Email: support@victoryhealthmg.com
Phone: 727-607-7272

We will make reasonable efforts to address and resolve any concerns you may have.

By continuing to use our weight loss services or providing us with your personal information, you signify your agreement to this Privacy Policy.

Last updated: 10-20-2023